

Alex & Sam

Late nights, long mornings, and everything in between.

SEPTEMBER 23, 2024 — MAY 20, 2025

‘A little overview of our time together, by the numbers.’

By the numbers

3,087

messages, all in.

DAYS SPANNED	DAYS ON SMS	WORDS WRITTEN	A DAILY AVERAGE
240 from first hello to last goodnight	201 days with at least one text	7.5k across the whole thread	15.4 messages per active day

Who said more

Alex & Sam

1,525

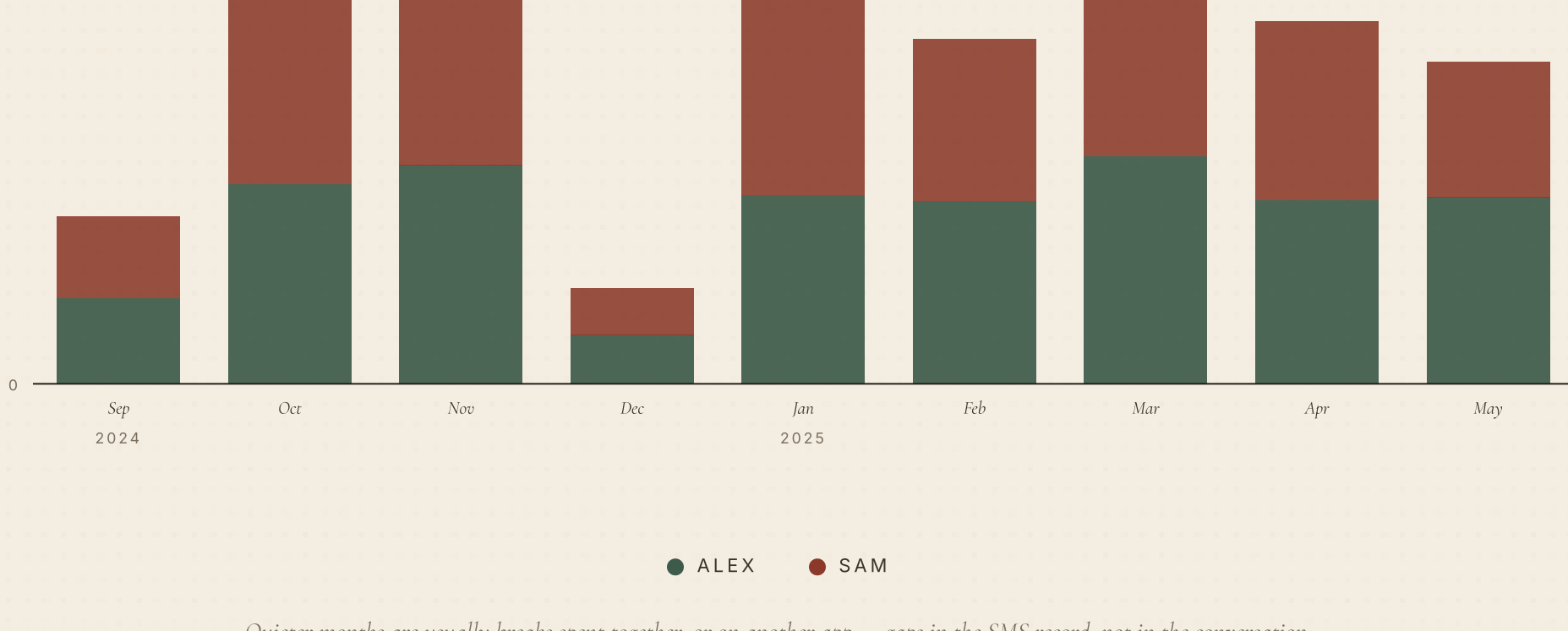
49.4%

1,562

50.6%

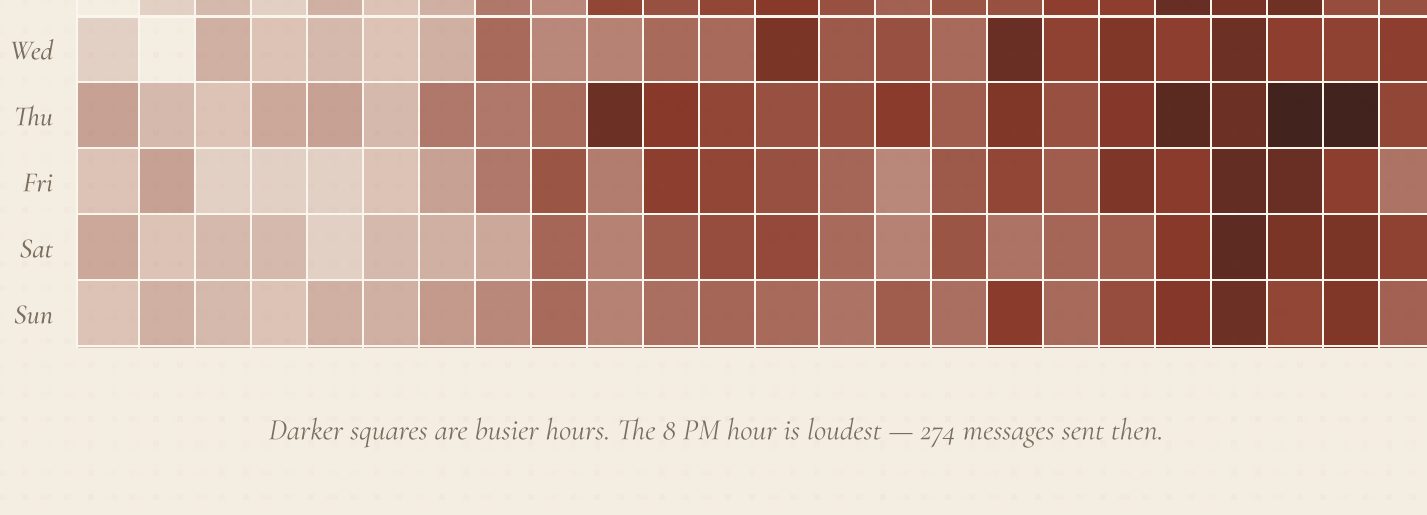
Within 37 messages of each other — about as even as it gets.

The shape of the year



Quieter months are usually breaks spent together, or on another app — gaps in the SMS record, not in the conversation.

When we talk



Darker squares are busier hours. The 8 PM hour is loudest — 274 messages sent then.

Three words

"I love you"

336

times, give or take

from Alex

153

from Sam

183

Counted loosely — "Ily", "love u", and every variation in between.

A simple hello

"hi"

69

hellos, hiis, and hellos again

from Alex

33

from Sam

36

Every greeting, big or small.

The emoji canon

01. 🤪 339 Alex 166 · Sam 177	02. 💜 126 Alex 63 · Sam 63
03. ❤️ 123 Alex 68 · Sam 55	04. 🧡 117 Alex 57 · Sam 60
05. 😭 116 Alex 65 · Sam 51	06. 🙏 107 Alex 66 · Sam 41
07. 😴 100 Alex 44 · Sam 56	

🤪 leads the pack, with 339 in all.

The vocabulary

"okay" 352 Alex 166 · Sam 186	"wait" 240 Alex 121 · Sam 119	"miss u" 251 Alex 121 · Sam 130	"haha / lol" 510 Alex 243 · Sam 267
"good morning" 34 a daily ritual	"sorry" 120 Alex 69 · Sam 57	"omg" 239 Alex 119 · Sam 120	"good night" 257 the day's last word

Beyond the words

PHOTOS SENT	REACTIONS TAPPED	CHARACTERS TYPED
136 Sam 69 · Alex 67	111 mostly tiny hearts	36k across both phones

The longest run

40

days in a row

From March 2, 2025 to April 10, 2025 — the longest stretch with at least one message every single day.

"Not a single day skipped."

The loudest day

40

messages in 24 hours

Friday, September 27, 2024

On this one day, the two of you exchanged 40 messages.

How it began

"miss u"

— Alex, September 23, 2024 at 2:17 AM

3,086 messages later, still going.



Here's to all the words so far — and all the ones still to come. <3

— Alex